

Archie
COMICS



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COMICS
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46755

ARCHIE'S PAL Jughead COMICS

PRIMITIVE MAN
SPENT MOST OF HIS
TIME *FORAGING*
FOR FOOD!

≡ SIGH ≡
SOME THINGS
NEVER
CHANGE!



REX W.
LINDSEY



**A mouthful
of cookies...**



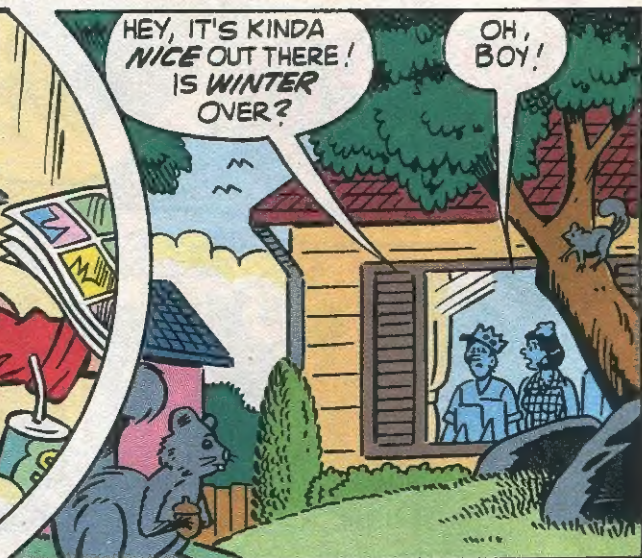
in every bite!

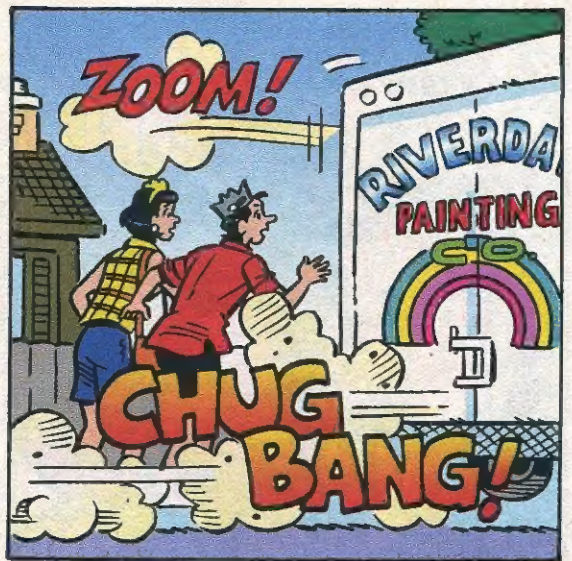
Jughead AIR APPARENT!

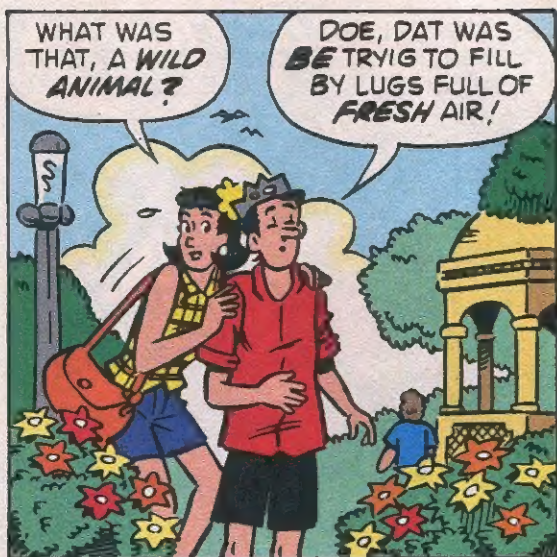


SCRIPT: CRAIG BOLDMAN PENCILLING: REX LINDSEY INKING: RUDY LAPICK LETTERING: BILL YOSHIDA COLORING: BARRY GROSSMAN EDITOR: VICTOR GORELICK EDITOR-IN-CHIEF: RICHARD GOLDWATER

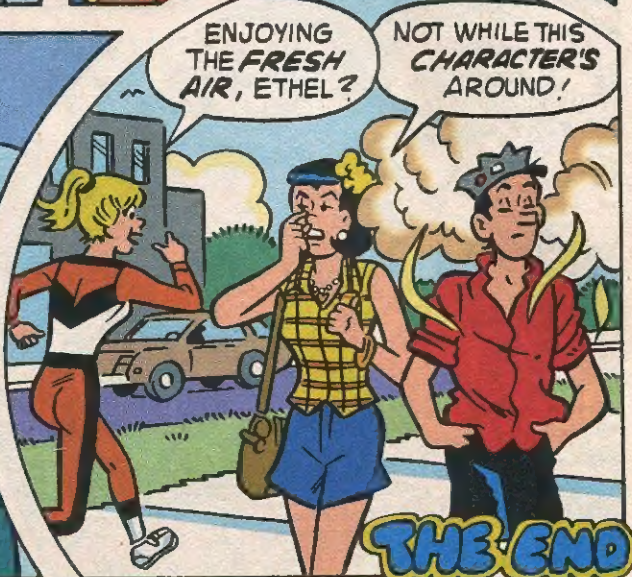
ARCHIE'S PAL JUGHEAD COMICS (ISSN: 10690999), Vol. 2, No. 95, Aug., 1997. Published monthly by Archie Comic Publications, Inc., 325 Fayette Avenue, Mamaroneck, New York 10543. Richard H. Goldwater, President and Co-Publisher. Michael I. Silberkleit, Chairman and Co-Publisher. ARCHIE characters created by John L. Goldwater. Single copies \$1.50 in the U.S.; \$1.65 in Canada. Subscription rate: U.S. \$18.00 for 12 issues; \$19.80 in Canada. All Canadian Postal Money Orders must be payable in U.S. currency, or by International Money Order. "Jughead" and the individual characters' names and likenesses are the exclusive trademarks of Archie Comic Publications, Inc. Copyright © 1997, Archie Comic Publications, Inc. All rights reserved. Nothing may be reprinted in whole or part without written permission from Archie Comic Publications, Inc. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to or as a part of any advertising, literary or pictorial matter whatsoever. No actual person is named or delineated in this fiction magazine and any similarities to real people and places in this fiction magazine are purely coincidental. Distributed in India by Variety Book Depot A.V.G. Bhawan, M-3, Con. Circus, P.O. Box 505, New Delhi-110001 India. Periodicals postage paid at the post office at Mamaroneck, New York and at additional mailing offices. Title registered in U.S. Patent Office. POSTMASTER, send address changes to JUGHEAD, c/o Archie Comic Publications, Inc., 325 Fayette Avenue, Mamaroneck, NY 10543. Printed in Canada.



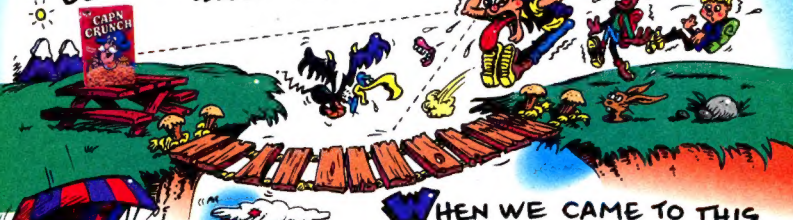






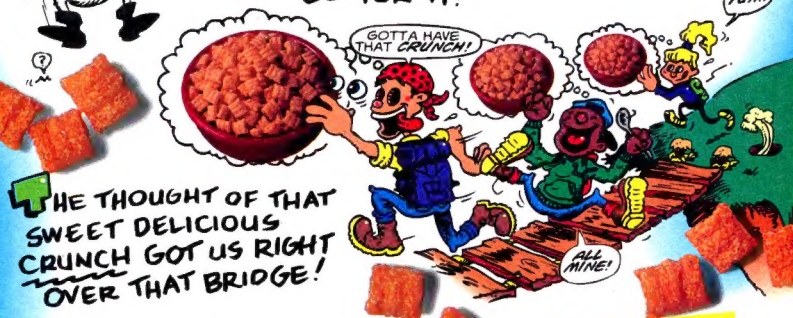


SO WE WERE HIKING TO THIS REALLY COOL CAMPSITE FOR A BOWL OF CAP'N CRUNCH!!



WHEN WE CAME TO THIS WEIRD LOOKING BRIDGE!

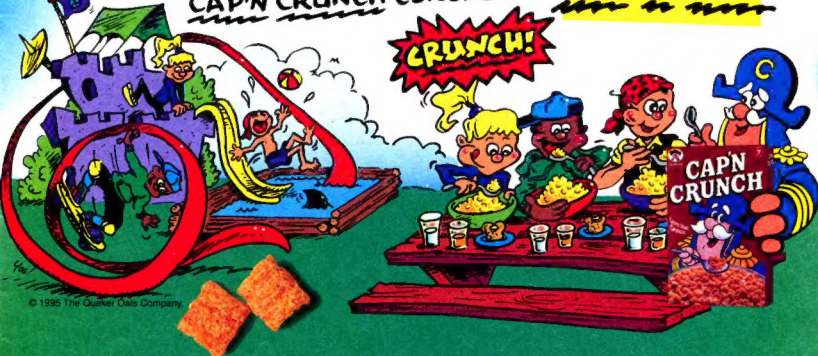
THEN THE CAP'N DROPPED IN AND YELLED "JUST THINK OF WHAT YOU WANT AND GO FOR IT!"



THE THOUGHT OF THAT SWEET DELICIOUS CRUNCH GOT US RIGHT OVER THAT BRIDGE!

THAT'S HOW WE GOT TO OUR AWESOME CAMPSITE AND OUR HUGE BOWLS OF CAP'N CRUNCH® CEREAL!

YOU AND THE CAP'N MAKE IT HAPPEN!



Fan art

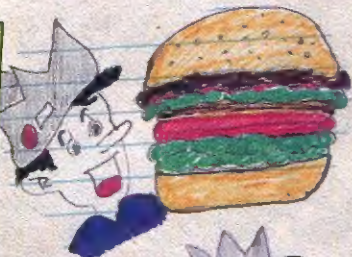



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PLEASE ALLOW 6-8 WEEKS DELIVERY

EDITOR'S NOTEBOOK



Dear Archie Readers,

I've been receiving a lot of mail asking about the Archie Newspaper Strip. It seems that many of you would like your newspaper to carry the Archie strip. Well, here's a suggestion that might help a comics editor decide to run Archie in his newspaper. Find out the comic editor's name at your newspaper, or just write to: "Comics Editor" (c/o name of newspaper and address). Let the editor know how old you are, where you live, how much you enjoy reading Archie comics and why you would like to see Archie in the paper. If a newspaper receives enough mail from their readers requesting a comic strip, they just might consider it. Should the editor respond to your letter (most editors will respond) let me know what they say. The reason I'd like to know is, I'm just nosey.

Just as a reminder...IT'S **TIME FOR SUMMER VACATION!** And what better way is there to celebrate than by purchasing your copy

of **BETTY & VERONICA'S SUMMER FUN #4**. In this 48-Page Giant Special, Betty and Veronica's friendly rivalry starts to sizzle when they learn that hunky Brett Brantly, Olympic volleyball player, is judging a women's volleyball tournament. "Volleyball Vendetta" serves up a lot of fun and excitement. You'll find it on sale July 8th, or look for our Summer Fun ad appearing in Archie titles on sale this month.

Let's not forget everyone's favorite witch, Sabrina. "Driving Me Crazy" (that's the title of this story) is what happens to Sabrina when her aunties offer her driving lessons in their 1922 clunker. Will she be able to pass her driving test and get her license without using her magic powers? Or will she get her license without taking a test? How about she passes the test and loses her license? What if Sabrina passes her test, gets her license and loses the car? You'd better pick up a copy of **SABRINA THE TEENAGE**

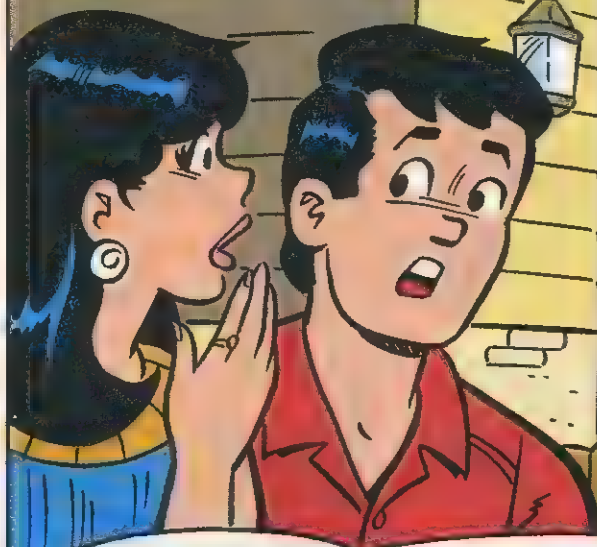
WITCH #5 SEPT. (on sale July 8) and find out for yourself....it's **DRIVING ME CRAZY!**



Please write your letters, good, bad or otherwise to: Victor Gorelick, Editor
 ARCHIE COMIC PUBLICATIONS, INC., P.O. Box 419, Mamaroneck, NY 10543-0419
 Or you can E-MAIL me at VICTORGARCHIECOMICS@COMPUSERVE.COM

Jughead BEAST FRIENDS!

OVEREOWH!



JUG! TAKE IT *EASY*,
PAL! I'LL STAY WITH YOU!
RONNIE, YOU CALL THE
MEDICS!

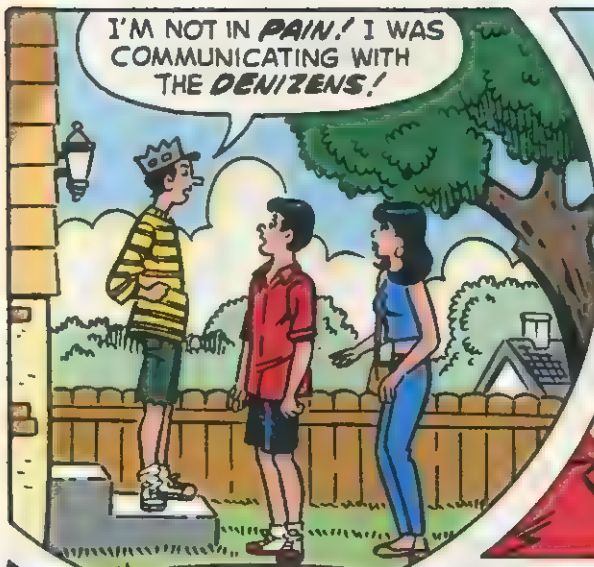
RIGHTO!



WHAT DO YOU
SEE, JUG? A BRIGHT
LIGHT? A *TUNNEL*?
YOUR LIFE *FLASHING*
BEFORE YOU?

STOP!
COOL IT!





I'M NOT IN **PAIN**! I WAS COMMUNICATING WITH THE **DENIZENS**!



OH, NO WONDER! THE **DENISONS** LIVE TWO BLOCKS AWAY!

JUG, THEY HAVE A **TELEPHONE**! THERE'S NO NEED TO **SCREAM** YOUR LUNGS OUT!

NOT "**DENISONS**!"



"**DENIZENS**!" FISH AND FOWL! THE **BEASTS** OF THE LAND! THE **BIRDS** IN THE AIR!



I WAS MERELY **REASSURING** THEM THAT I'M HERE, AS USUAL, IN CASE THEY **NEED** ME!

YOU...

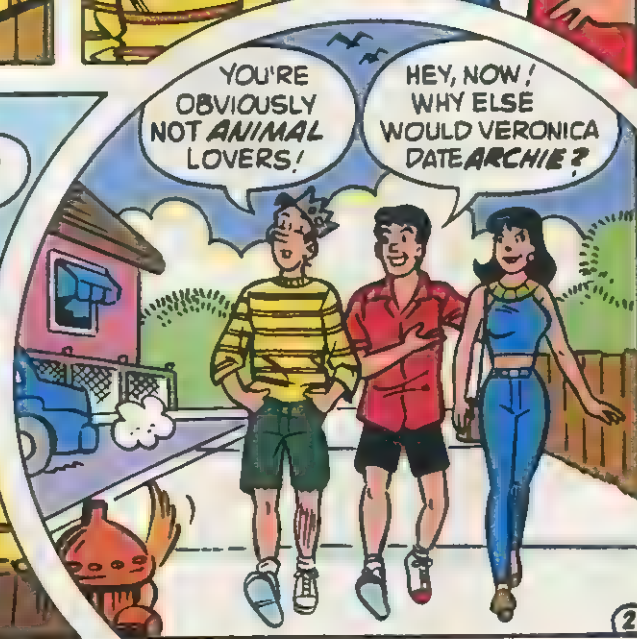
I...



TAKE IT **EASY**, PAL! I'LL STAY WITH YOU! RONNIE, YOU CALL THE **MEDICS**!

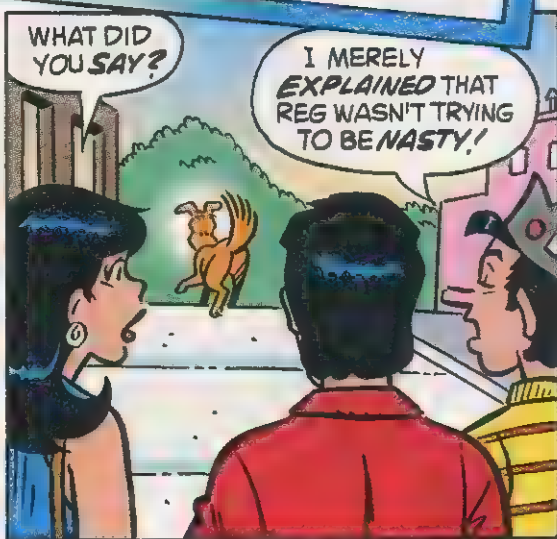
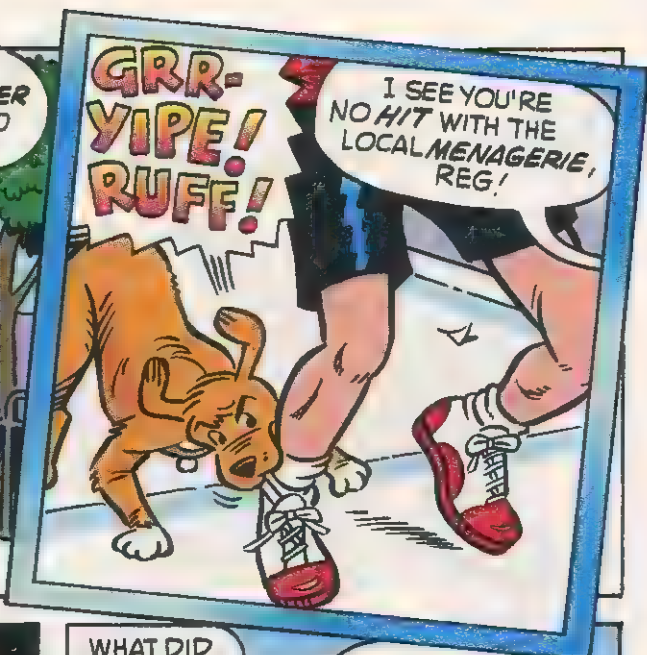
RIGHTO!

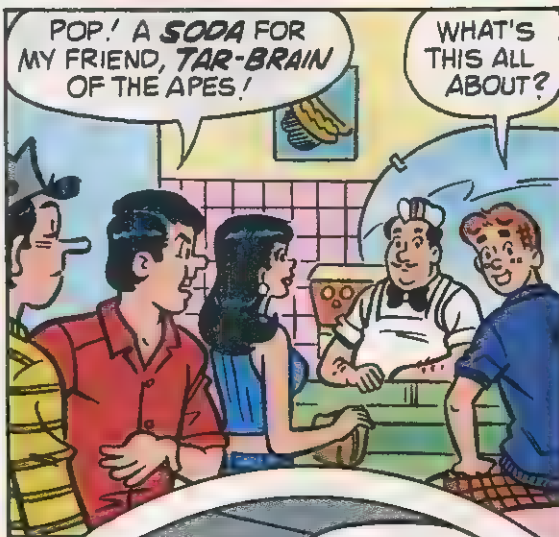
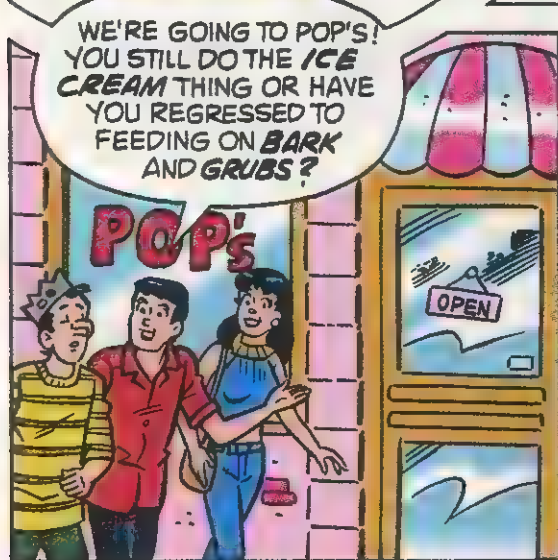
STOP IT!

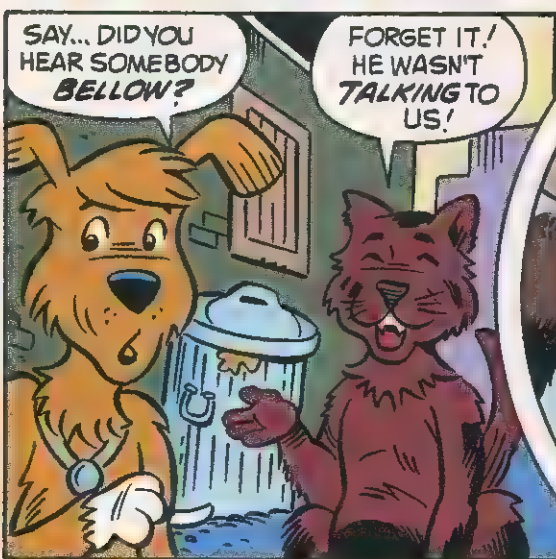
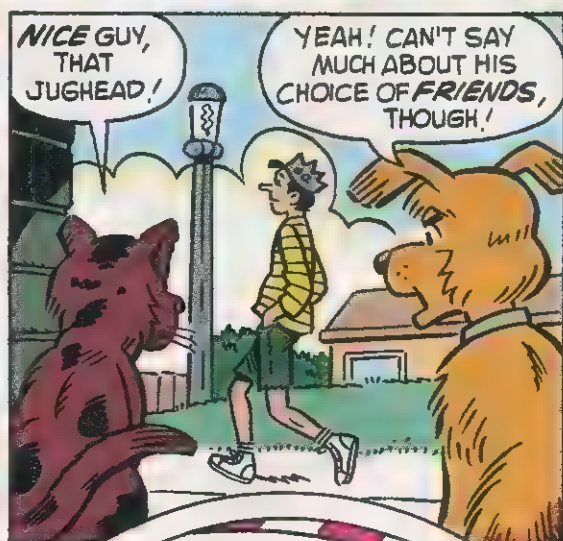
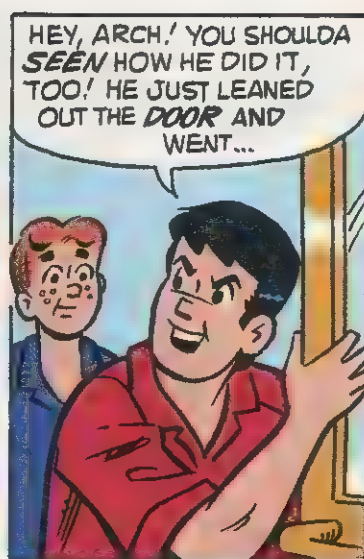


YOU'RE OBVIOUSLY NOT **ANIMAL** LOVERS!

HEY, NOW! WHY ELSE WOULD VERONICA DATE **ARCHIE**?









MOUTH GAME



m&m's MOUTHFUL OF MINIS GAME

Think putting an "M&M's" MINI in this mouth is as easy as putting one in yours? Then give it a try, chocolate breath. First, pick out an "M&M's" MINI, and place it behind the yellow dotted line. Then, lightly flick it into the mouth. If it stops inside the mouth, you get to eat 20 MINIS. You've hit the chocolate jackpot! If it stops on any part of the tongue, you get to eat the amount of MINIS specified. And if it doesn't land on anything, put it back behind the line, and let the next player go. What!? It went up the nose? Yuck. Don't eat it. Put it in a pile, and save it for your little brother. Continue until all the MINIS are eaten.

© Mars, Inc. 1997



TONS OF CHOCOLATE CANDY SEARCHING FOR A MOUTH

Jughead

Pops' Tops!

BUSINESS
IS **BAD**, JUGHEAD!
BUSINESS IS
VERY **BAD**!

HOW
BAD IS
THAT, POP?

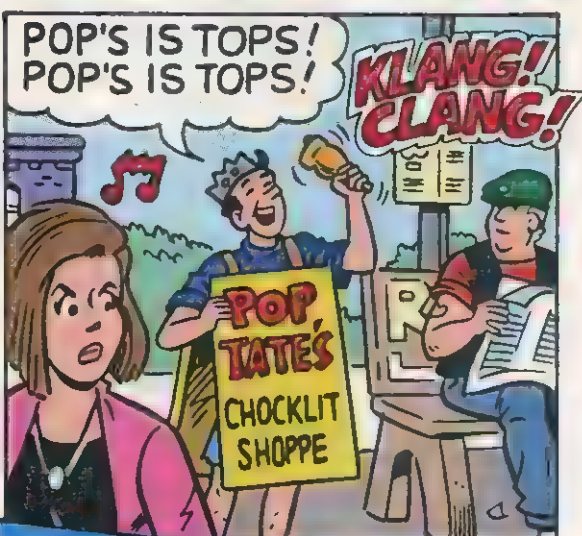
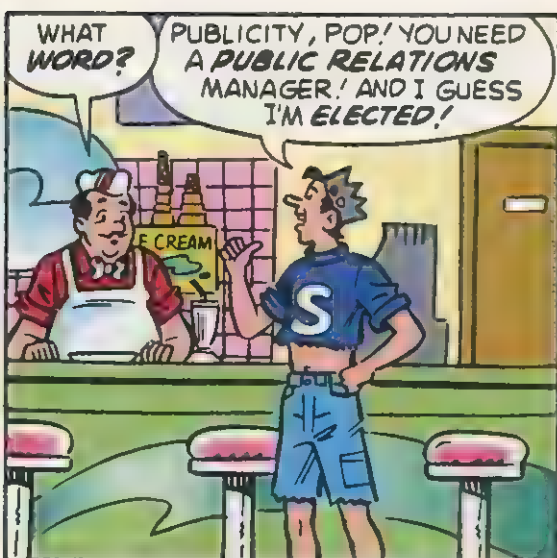
IF THINGS
DON'T **TURN AROUND**,
I MAY HAVE TO CLOSE
MY **DOORS**!

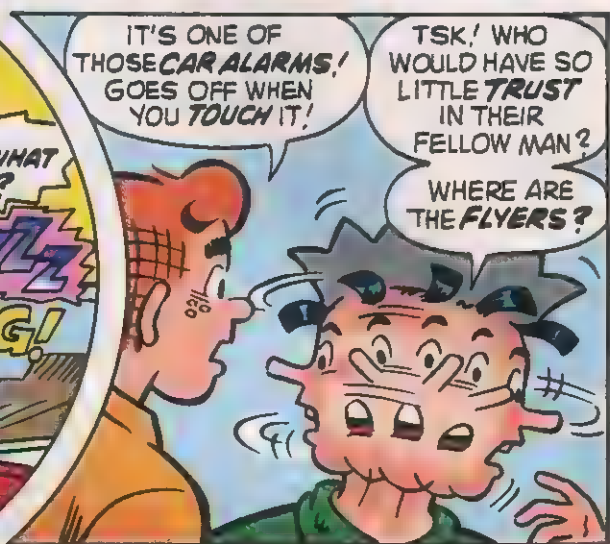
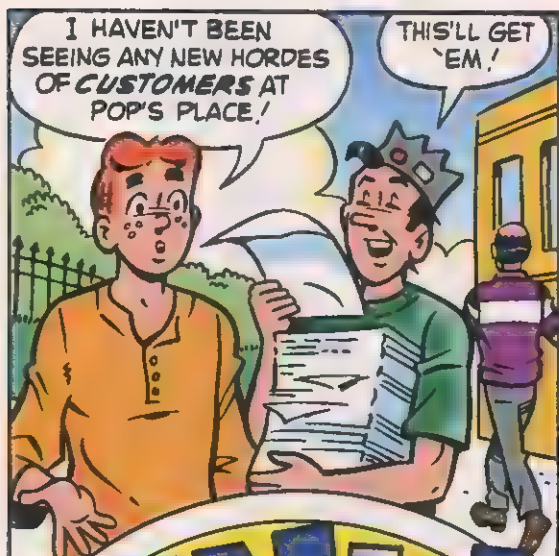
FOR
GOOD?

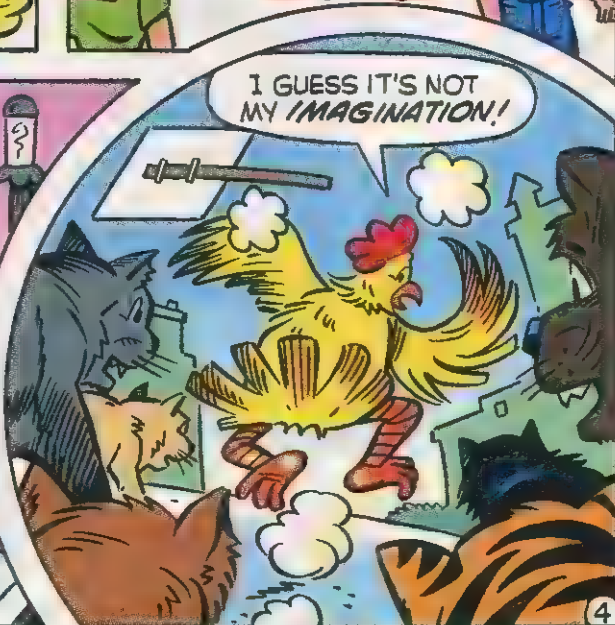
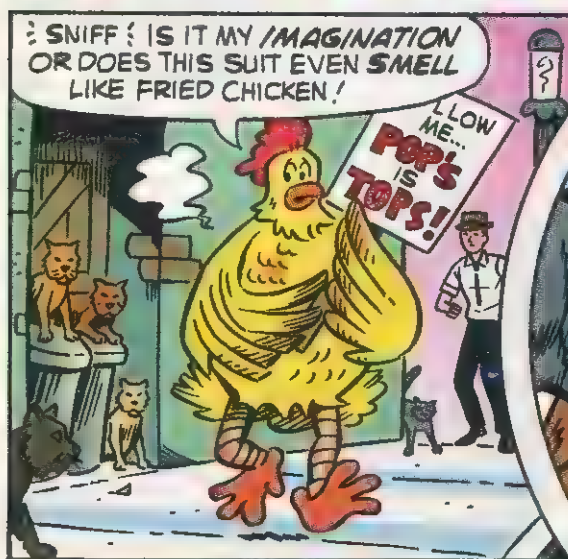
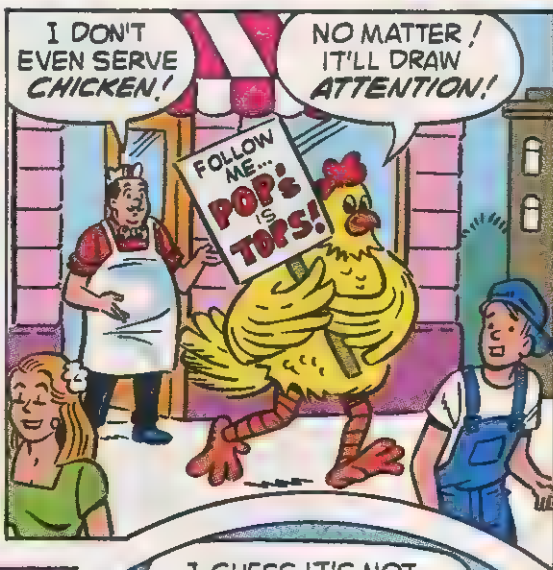
I'VE ADDED A GREAT
NEW **BARBECUE** RECIPE
TO THE MENU, HOPING
THAT WOULD DO THE
TRICK!

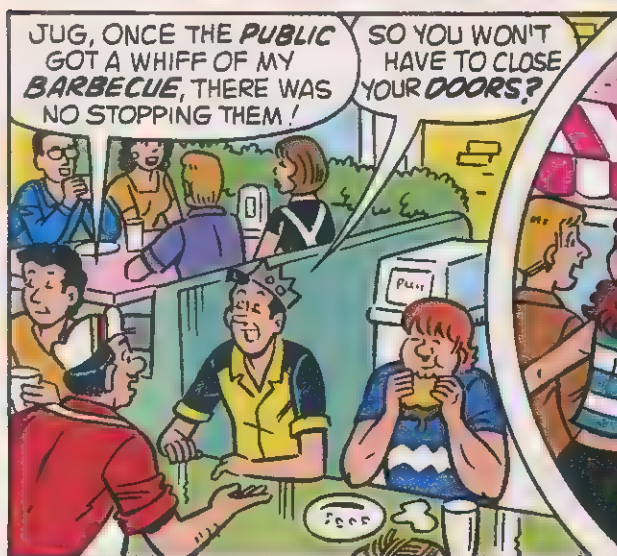
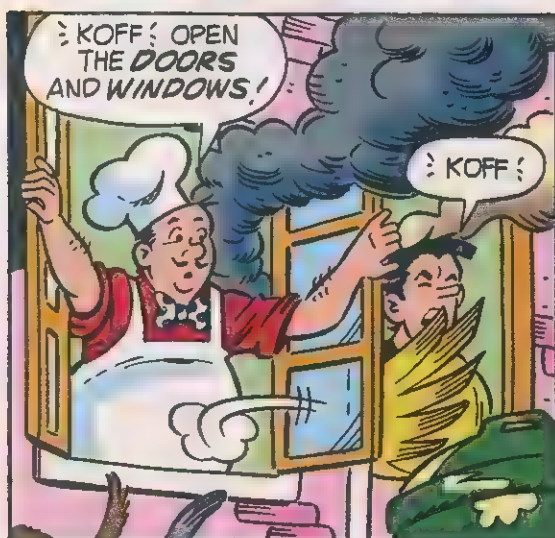
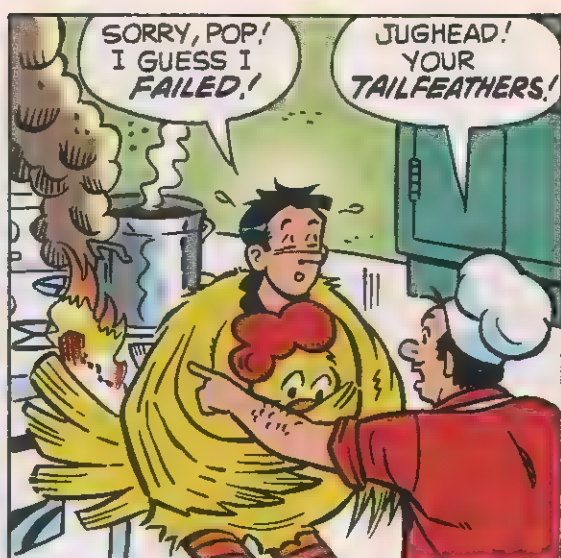
MMM!











Archie's

CLUB NEWS

\$10
FIRST
PRIZE

Marina Boynton

Madison, CT

Saturn

Saturn is the second-largest planet in our solar system. Viewed through a telescope, it is rich and creamy looking -- a yellowish color. Nobody can live on Saturn because it is

very cold. Saturn is mainly made up of two gases, helium and hydrogen. It has a core of silicate. It has 3 rings made of tiny particles, probably formed from the breaking up of a moon. The rings are about 10,000 miles wide with a huge gap between rings 1 and 2

called Cassini's Division, named after the astronomer who discovered it. Saturn was named after the ancient god of agriculture and the rings were discovered by Galileo. Saturn has 10 moons, the largest is Titan. Janus was most recently discovered.



\$5
SECOND
PRIZE

Kyle Garnette

St. Thomas, VI

Skunks

A skunk is a small, furry animal with distinctive black and white markings. A skunk sprays a liquid called musk that comes from a pair of glands near the base of its tail. Before it sprays, the skunk gives a warning of growling, hissing or stamping its front feet. The skunk can spray as far as 12 feet! Most striped skunks grow to 13-18 inches long and 3 to 10 pounds.

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ADDRESS _____

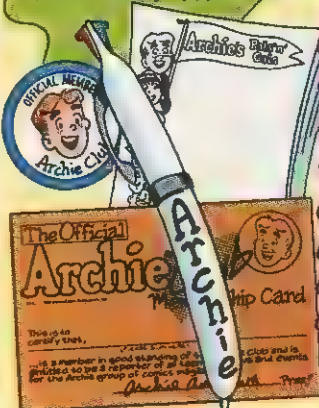
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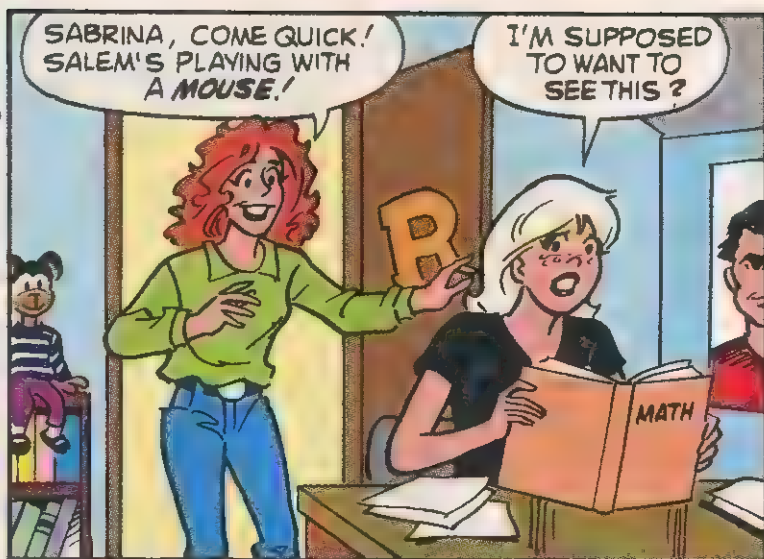
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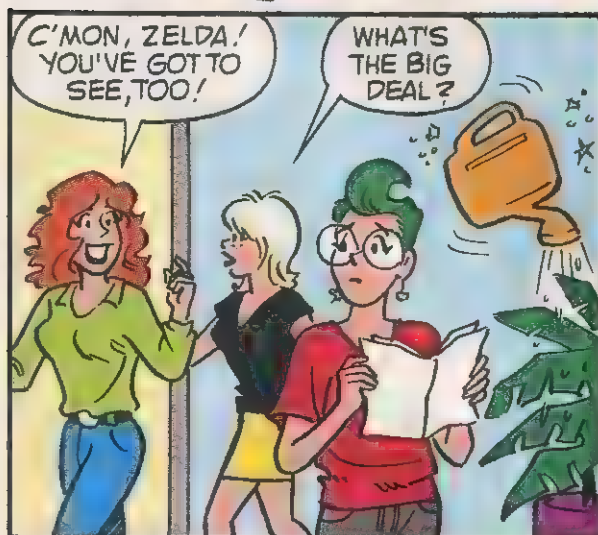
"SMARTY CAT"



SABRINA, COME QUICK!
SALEM'S PLAYING WITH
A **MOUSE**!

I'M SUPPOSED
TO WANT TO
SEE THIS?

BILL GOLLIER & DAN DECARLO



C'MON, ZELDA!
YOU'VE GOT TO
SEE, TOO!

WHAT'S
THE BIG
DEAL?



HELLO !! HE'S A CAT!
IT'S INSTINCTUAL!



NO, NOT THAT KIND
OF **MOUSE**!

WHERE IS THAT QUEEN
OF DIAMONDS?! I HATE
THIS **SOLITAIRE** GAME!

CLICK
CLICK

END

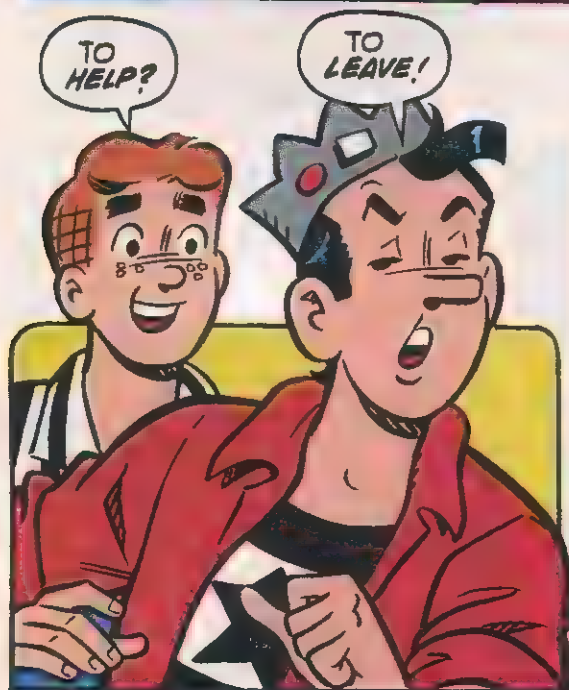
Jughead

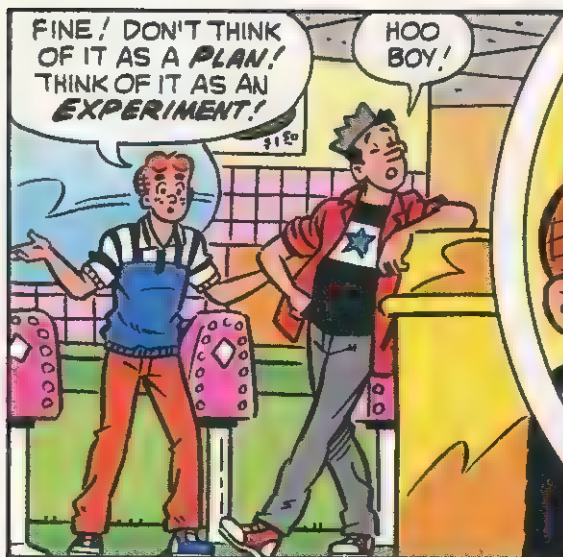
JUG'S JUKES

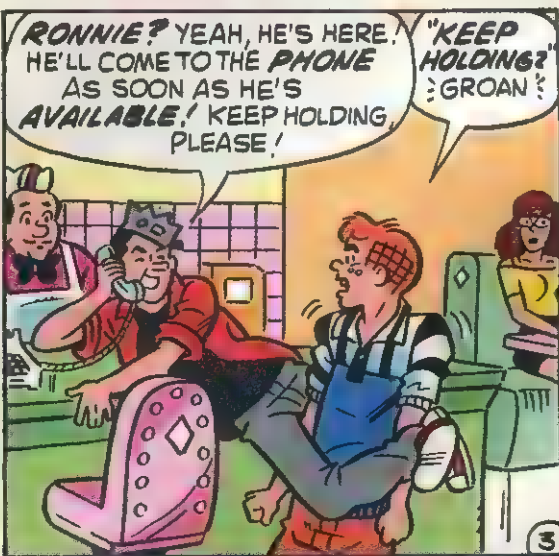
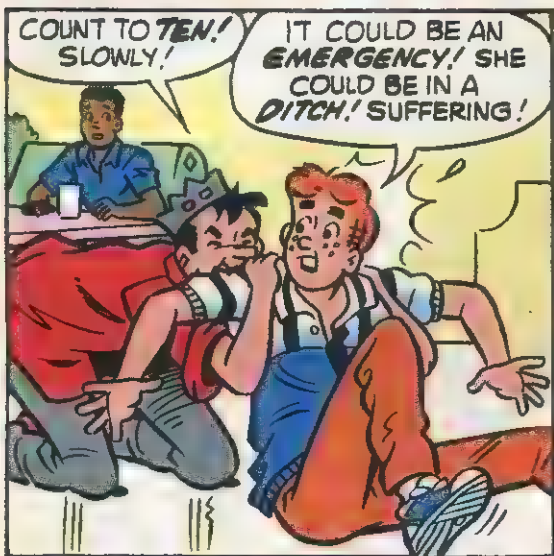
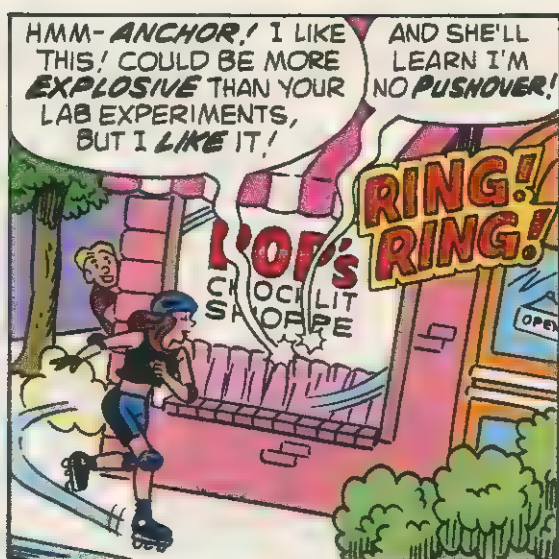
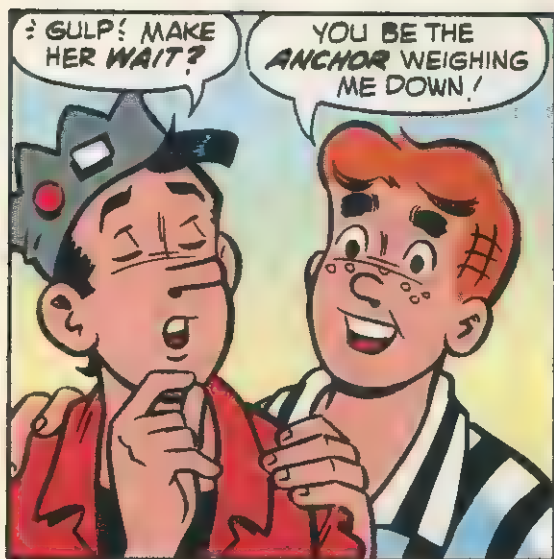
50's style

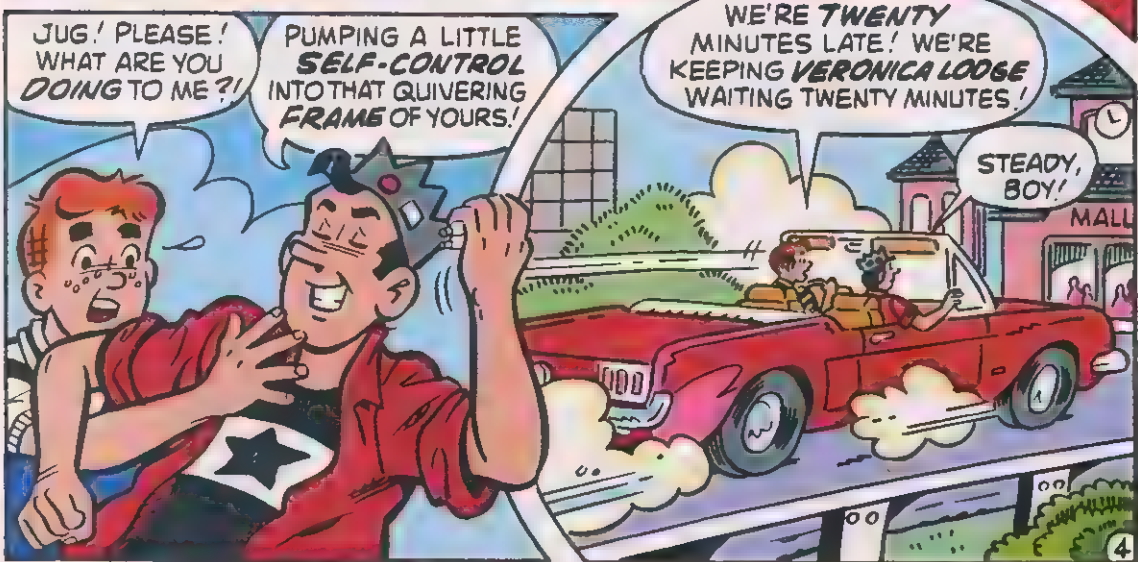
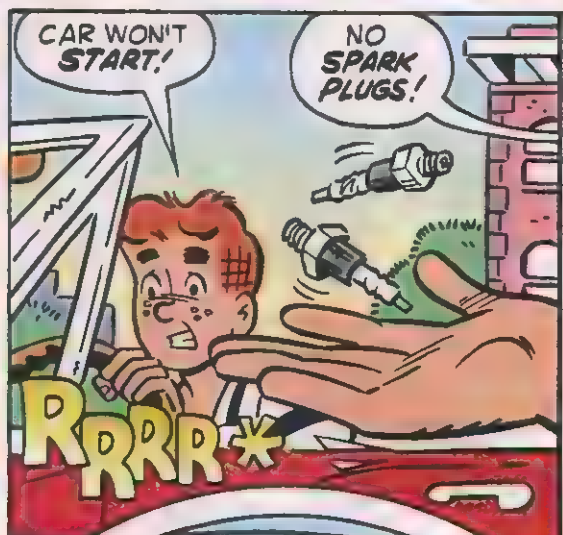


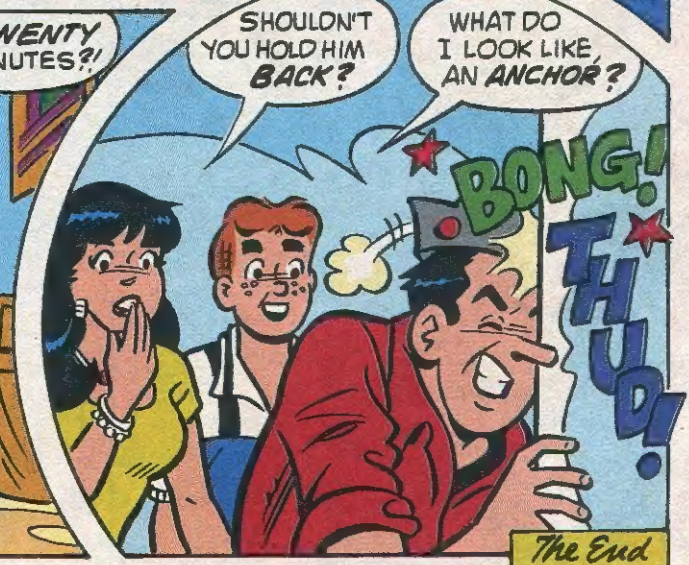
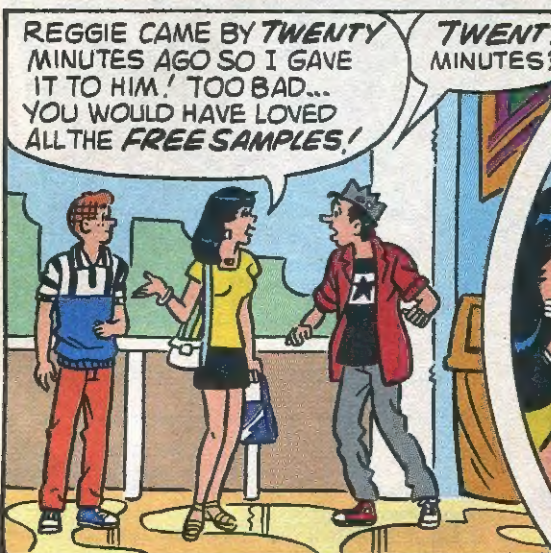
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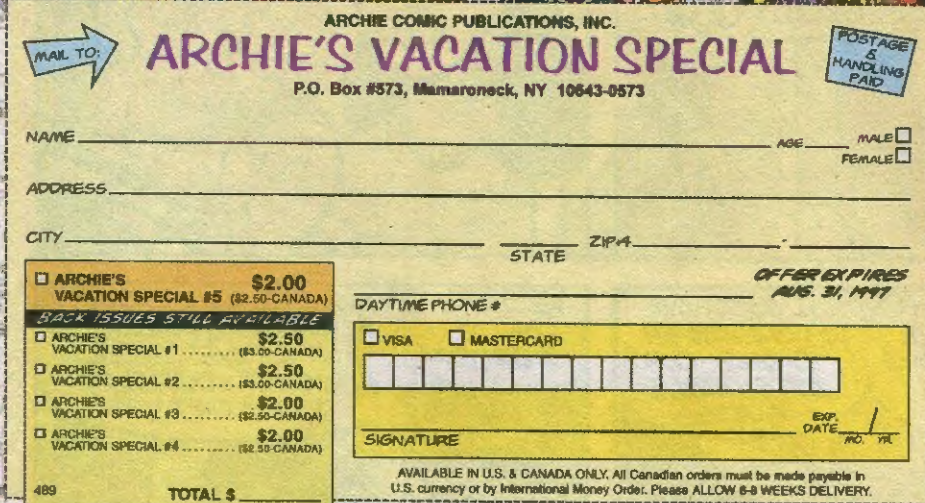






The End

A row of five Archie's Vacation comic book covers from the 1960s. The covers show Archie and his friends on a beach. The first cover shows Archie and Betty reading a book. The second cover shows Archie and Betty on a beach. The third cover shows Archie and Betty on a beach. The fourth cover shows Archie and Betty on a beach. The fifth cover shows Archie and Betty on a beach. A red banner at the bottom of the row reads "BACK ISSUES STILL AVAILABLE".



DREAM UP YOUR OWN **Barbie** FASHIONS,



OR **HotWheels** DESIGNS



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two-sided
posters
give
you lots
of cool
ideas.



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